



Public Relations, Innovative Marketing & Events

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Contact: Kendra Schultz  
Phone: 480.220.6051  
Email: [media@prime-3.com](mailto:media@prime-3.com)

## Green Zebras are Invading Scottsdale in 2010

*Green Zebra Adventures enters Phoenix market with retail location  
at Hyatt Regency Scottsdale Resort and Spa*

(SCOTTSDALE, Ariz.) – [Green Zebra Adventures](#), founded locally by Andy Meltz, is a state-of-the-art adventure tourism company currently offering guided, off-road tours in Aruba, Los Cabos, Puerto Vallarta and Puerto Rico. Now operating in the Phoenix market, Green Zebra, located at [Fort McDowell Adventures](#), features the rock-solid, Tomcar, an off-road vehicle ranked among the safest in its class.

Along with opening its Fort McDowell location, Green Zebra Adventures has launched its first retail location in the [Hyatt Regency Scottsdale](#) Resort and Spa. The Green Zebra Adventure Center provides access to some of Arizona's most thrilling excursions and is available for resort guests, as well as all Valley residents, as a one-stop-shop for everything adventurous.

“This partnership was a natural fit,” said Hyatt General Manager Michael Stephens. “Their experience in the tourism industry, along with a comprehensive activities offering, is helping to make the Hyatt Regency Scottsdale a true destination.”

“Our Green Zebra Tomcar Adventure is regarded as one of the ultimate off-road experiences in each of our international locations. We're thrilled to finally have them here in Arizona, in a fabulous setting like Fort McDowell Adventures,” said Founder Andy Meltz. “Be it our Tomcar tours through the Sonoran Desert of the Fort McDowell Yavapai Nation, horseback and helicopter rides or Grand Canyon tours, the Green Zebra Adventure Center at the Hyatt will be available for all Valley residents to help plan and guide them on any tour, excursion or adventure.”

**The retail location at the Hyatt is NOW OPEN. Green Zebra Tomcar tours can be booked through the Green Zebra [website](#) or by calling 866.703.2622.** Prices range from \$59 for the backseat of a four-passenger vehicle to \$169 for a single driver, solo ride. All other excursions can be reserved by visiting or calling the store locally at 480.629.6262. For more information about Green Zebra Adventures visit [www.GoGreenZebra.com](http://www.GoGreenZebra.com) or become a fan on [Facebook](#) and follow on [Twitter](#) (@GoGreenZebra).

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668 N. 44<sup>th</sup> Street, Suite 300 Phoenix, AZ 85008  
Phone 602.685.1103 Fax 480.284.5900 [info@prime-3.com](mailto:info@prime-3.com)