



Public Relations, Innovative Marketing & Events

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Green Zebra Adventures Announces Market Introduction to US

International adventure tourism company enters US market with first location in Arizona

(SCOTTSDALE, Ariz.) – [Green Zebra Adventures](#), a state-of-the-art adventure tourism company currently offering guided, off-road tours in Aruba, Los Cabos, Puerto Vallarta and Puerto Rico has announced its entrance into the U.S. market with its first location in Arizona. Now operating in the Phoenix market, Green Zebra, located at [Fort McDowell Adventures](#), features the rock-solid, Tomcar, a zebra themed off-road vehicle ranked among the safest in its class.

“The improving optimism in the US tourism industry along with consistently improving economic conditions ultimately led us to the decision of opening our first U.S. location,” said Founder Andy Meltz. “Our Green Zebra Tomcar Adventure is regarded as one of the ultimate off-road experiences in each of our international locations and the stunning deserts of Arizona seemed like a natural starting point for the U.S. market.”

Along with opening its Fort McDowell location, which takes guests on guided tours through the Sonoran Desert of the Fort McDowell Yavapai Nation, Green Zebra Adventures has also launched a retail location in the [Hyatt Regency Scottsdale Resort and Spa](#). The Green Zebra Adventure Center provides access to some of Arizona’s most thrilling excursions, including horseback and helicopter rides and Grand Canyon tours, and is available for resort guests, as well as all residents of the Greater Phoenix area, as a one-stop-shop for everything adventurous.

“This partnership was a natural fit,” said Hyatt General Manager Michael Stephens. “Their experience in the tourism industry, along with a comprehensive activities offering, is helping to make the Hyatt Regency Scottsdale a true destination.”

Green Zebra Tomcar tours can be booked through the Green Zebra [website](#) or by calling 866.703.2622. While prices vary per market, the Arizona location offers a variety of options, ranging from \$59 for the backseat of a four-passenger vehicle to \$169 for a single driver, solo ride. For more information about Green Zebra Adventures visit www.GoGreenZebra.com or become a fan on [Facebook](#) and follow on [Twitter](#) (@GoGreenZebra).

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